

Subject: The South Park Post: September 2015 Newsletter
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From: South Park Business Improvement District (BID)
To: South Park Dispatch



Volume 24 - September 2015

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Barcito LA: South Park's Newest Restaurant
Enjoy Tapas Style Dining & Argentinian Cuisine



A new restaurant opens in South Park DTLA at the corner of 12th and Grand Ave, 403 W. 12th St. Barcito LA celebrated its Grand Opening on Tuesday, September 8. Hours are 5 PM to 12 AM Tuesday through Thursday, and Friday and Saturday 5 PM - 2 AM.

The tapas-style menu focuses on Argentinian specialties from chef Chuck Abair, featuring everything from empanadas to asado to veal sweetbreads. Owner Andrea Borgen, who used to work for Hillstone Restaurant Group before moving onto Danny Meyer's Blue Smoke in New York, draws inspiration from childhood trips to Buenos Aires, Argentina. The restaurant was designed by Andrea's family member, who focused on fusing the traditional elements into a contemporary space.

For more information on Barcito LA, click [here](#).

Get Connected!

For more regular updates & info:

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[t](#) [@SouthParkLA](#)

Be sure to tag us: [#SouthParkLA](#)

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In the News

DTLA Rising: [Posh New Fully Furnished Con Open in Downtown LA](#)

National Real Estate Investor: [Los Angeles Housing Construction: Going Up!](#)

Talking New Media: [LA Herald Examiner Buil to Be Redeveloped](#)

LA Auto Show: [Thirty World Debuts Confirme 2015 LA Auto Show](#)

LA Downtown News: [A Bigger BID in South F](#)

LA Downtown News: [Housing Tower with 30 Units Proposed for South Park](#)

GlobeSt.com: [DTLA's South Park Nabe Gets BID](#)

LA Downtown News: [South Park BID Celebr 10 Years with Free Art Tour](#)

10/15 BisNow Foreign Investments & Real Estate *Hear from South Park and Los Angeles Leaders*

BISNOW

(ALMOST) NEVER BORING

Please join some of the leading national and local figures in real estate for a real-time look at the foreign investments markets. Our all-star panelists will address who the key foreign buyers are and their sweet spots, the feasibility of achieving value add returns in secondary markets, and what kinds of deal terms and structures are being seen. Featured panelists include South Park Executive Director Jessica Lall and Hazens Group Executive Project Director Sonnet Hui.

As always, enjoy lots of networking and schmooze time before and after the program!

For more information, click [here](#).

10/22 Green Carpet Event Metro Charter School *Save the Date for the Next Exciting SP Event*



Join us for our next South Park Green Carpet Event hosted by Metro Charter Elementary School on **October 22nd, 2015** from **5:30 - 7:30PM**. Tour the facility of Downtown LA's only elementary school, located in South Park LA at the California Hospital Medical Center, and contribute to the school's Fall fundraiser. **This special event will feature keynote remarks by LA City Councilmember Jose Huizar.**

To RSVP, email rsvp@metrocharter.org.

To view the Metro Charter fundraising deck, click [here](#).

For more information, click [here](#).

September Green carpet Postponed:

LA Business Journal: [Boutique Hotel Planner South Park](#)

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SP Business Spotlight:

The Briks



The Briks, which serves a unique African-inspired cuisine by Chef Mario, is gaining popularity in South Park.

The South Park Green Carpet for CoCo Fresh Tea & Juice Green Carpet, previously scheduled for September 17, has been postponed. Stay tuned for the new date in late 2015 or early 2016.

South Park BID Welcomes New Staff Member

Josh Kreger, Director of Real Estate & Planning



Contact Information:

josh@southpark.la
(w) 213-663-1123

The South Park BID is thrilled to welcome Josh Kreger to the team on September 17, 2015 as the new Director of Real Estate and Planning, replacing Jessica Mandelbaum. Josh will be spearheading economic development efforts for the BID including retail attraction and key infrastructure projects.

Prior to joining the South Park BID, Josh worked at Jones Lang LaSalle, Kosmont Companies and the Downtown Center Business Improvement District (DCBID) in Downtown Los Angeles. In his previous roles, he tracked new Downtown LA development projects, produced quarterly market reports covering the residential, office, retail and hotel markets, and worked to attract new business and investment to Downtown LA. Josh holds a Juris Doctor from the University of San Diego School of Law and a Bachelor of Arts in Sociology from the University of Maryland.

A big thank you to Jessica Mandelbaum, who worked for nearly two years with the BID, leaving behind the Green Carpet Event series, the [commercial vacancies](#) page, and much more. Jessica will be with the South Park BID until September 30, 2015. If you wish to contact Jessica Mandelbaum, she can be reached at jessica@realtax.com.

South Park New Mural Completed

New Public Art on Hope St. by Aly Timbuctustate

traction in the Downtown LA and South community. On Yelp, the Briks is rated number 1 restaurant in South Park, number 6 in all of downtown and number 6 in all of Angeles.

For more information, click [here](#).

South Park Spotlight:

SP Safety Ambassadors Arrive in a Time of Need

On August 22 after a late night concert at STAPLES Center, a community member called the South Park 24/7 hour dispatch hotline when her car engine would not start. South Park Ambassadors Gonzalez and Flores located the community member; Gonzalez helped determine what was wrong with the car and ultimately jump-started its dead battery while Flores took the community member's 10 year old daughter to the restroom.

The community member expressed gratitude to the Ambassadors and passed the story on to the South Park BID staff.

Thank you to the South Park Clean and Safe Team Ambassadors for their continued support to residents and visitors alike in an effort to keep the community clean and safe.

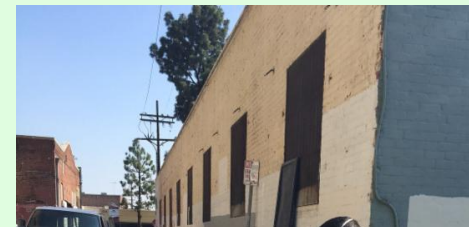
To report a safety issue, please call the South Park 24/7 hour dispatch hotline at 866-9346.

Clean & Safe Report

Updates from the SP Service Team

Clean Team

The Clean Team has been diligently removing graffiti, disposing of trash in the district, and pressure washing sidewalks, as needed as well as responding to special requests.





On August 11th, community members joined together for a public meeting on the proposed artwork and installation timeline for a new mural in South Park. The mural artist, Aly Timbuctustate, completed the mural on September 1, 2015. Timbuctustate's mural is the 8th in the South Park district.

The new mural is the next step in a formal effort between the South Park BID and the Do Art Foundation. The South Park BID will continue to prioritize improving the community through art and culture.

For more information on Aly Timbuctustate, click [here](#).

10/22 SP Board Meeting: Location Change

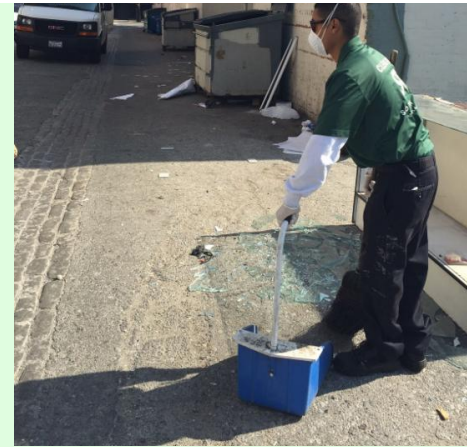
Board Elections, LACC Redesign, & More!



Save the date for the next South Park Stakeholders Group Board Meeting on **Thursday, October 22** from **8:30 AM - 10:00 AM**. South Park Board and Committee meetings are open to the public.

Change of Location: The October Board Meeting will be hosted at the Los Angeles Convention Center at 1201 S. Figueroa Street. Free parking will be available to meeting guests.

The meeting will feature South Park Stakeholder Group Board Elections. Other topics will include: the LA Convention Center redesign contract, economic impact study presentation from an outside consultant, hotel RFI update, and a financing plan update from the CAO. Don't miss out!



Clean Team Accomplishments for August

Streets Maintained	4,154
Streets Maintained (linear ft)	2,065,09
Trash Disposed (bags)	2,884
Trash Disposed (pounds)	30,244
Bulky Items Disposed	21
Number of Requests/Jobs	428
Graffiti Removed (square ft)	3,226
Citizen Assists	424
Tree wells serviced	641
Pressure washing (sf)	400
Alleys Maintained	527
Weed abatement (sf)	375

Safety Team

Our Safety Team is always making strides in improving the security of South Park. This month, the SP Safety Team worked with LA County Public Health on illegal vending, and assisted with crime prevention throughout the district.



Selected Safe Team Statistics for NEEDS UPDATE August:

Observations	1,494
Merchant Contact	168
Resident Contact	1

To RSVP, click [here](#).

For more information, click [here](#).

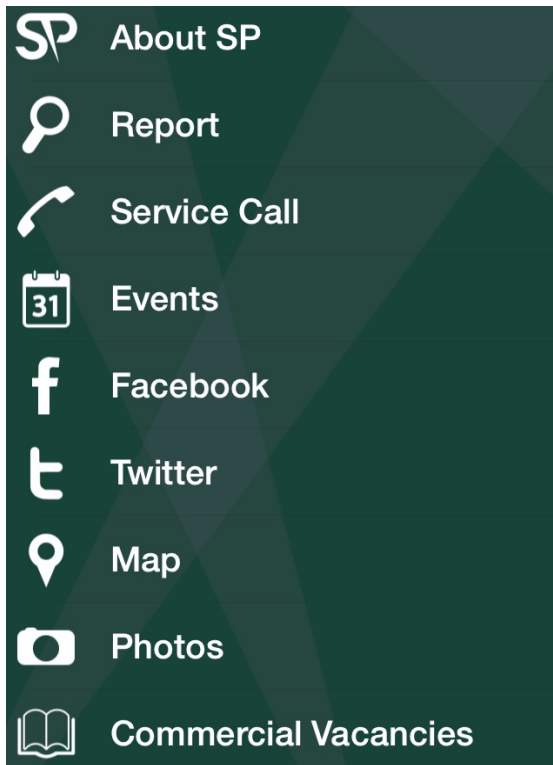
Dates for LA Auto & Trade Show Announced Join us in South Park November 17-19



The Los Angeles Auto Show (LA Auto Show®), hosted at the LA Convention Center in South Park, LA, is pleased to announce that 30 world debuts, totaling 50 vehicle unveilings overall, will be introduced in front of media, analysts and automotive industry executives during its Press & Trade Days, November 17-19, 2015.

For more information, click [here](#).

South Park BID Service Requests Now on Website New BID Website is One-Stop-Shop

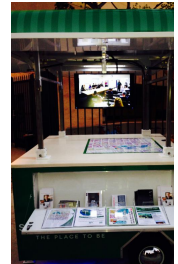


Citizen Assist	48
Call For Service	84
Kiosk Assists	301
Guard Tour Check In	8,152
Benches/sidewalks cleared	80

Report maintenance & safety issues at (866) 560-9346 or [click here](#).

Sponsor South Park Today! Support Your Business & Community

Have a business or service in South Park? Hosting or promoting an event? Maybe you live in the neighborhood but want to support a shop just outside?



If you'd like to advertise on SPBID's newsletter, website, mobile kiosk, social media, street furniture, and more, check out our [Sponsorship Package](#). Your financial support will increase funding straight into the local community, while we promote your business or event!

[Click here for more info](#), or contact laura@southpark.la.

Upcoming Events

Recurring:

[\\$8 Tuesday Movies at L.A. LIVE!](#)

[Friday Night Flights at gLance Lobby Bar](#)

[Liquid Intelligence at the Mixing Room L.A. LIVE](#)

[Veranda Brunch at Hotel Fig](#)

[Lit and Love Empire at Hotel Fig](#)

To view the full calendar of upcoming events, click [here](#).

South Park Board & Committee Meetings

Bi-Monthly Board & Committee Meetings:

New, dynamic South Park [website](#) will replace the app for service requests. The [service request page](#) is user-friendly for mobile devices, and the smoothest way to let us know of any graffiti, noise complaints, or other district concerns.

Have suggestions on how we can improve our website and service request form page? Contact Laura Hill, South Park BID Communications & Policy Manager at laura@southpark.la.

To submit a service request, click [here](#).

The South Park 24/7 hotline can be reached at 866-560-9346.

9/26 Family Day at L.A. LIVE Regal Cinemas Hotel Transylvania Screening & Fun Events



Join the South Park BID for the next Family Day at L.A. LIVE. Dracula, Frankenstein and their spooky friends will take over Regal Cinemas L.A. LIVE on Saturday, September 26th for Family Day featuring 'Hotel Transylvania 2'. Join us from 11:00AM to 5:00PM. The movie will be showing in 2D, 3D, and 4DX.

Fun activities will include:

- Photo Op with Dracula, Frankenstein, Murray, Johnny and Mavis
- Coloring Station
- Blobby Putty Station
- Giveaways
- and more!

Tickets on sale soon. Group prices start at \$9.75 for children and 10.75 for adults.

For more information, click [here](#).

South Park's Hotel Figueroa Hosts Public Art Talk The First Event of a Series Featuring Varenye

- Board of Directors
- District Identity & Streetscape Improvements Committee (**DISI**)
- Sidewalk Beautification, Operations, & Order Committee (**SOBO**)

Upcoming Meetings:

- [SOBO - Tues, October 13 @ 9:30 AM](#)
- [BOARD - Thurs, October 22 @ 8:30 AM](#)
- [DISI - Wed, November 11 @ 9:00 AM](#)

Anyone is welcome to join SPBID at any of the meetings, which take place at our office.

Agendas [are available online](#).

Keep in Touch

[Check out our new website](#)

Send us an email

Give us a call: (213) 663-1111

Report an issue: (866) 560-9346

Stop by: 1333 S Hope St, LA, CA 90015

Want to promote your organization or event with the South Park Post? Contact our Operations Manager at priscilla@southpark.la today!



The South Park Business Improvement District (BID), L.A. Fashion District BID, Do Art Foundation, Think Tank Gallery, and The Do LaB hosted the first event of the Public Art Talk Series on September 10, 2015. The Art Talk took place at the Hotel Figueroa in South Park, LA as an extension of the Downtown LA Art Walk.

This month's featured artist was Russian artist group, Varenye. The conversation was moderated by contemporary American painter, Kimberly Brooks.

Stay tuned for the next event of the series taking place in October.

For more information, click [here](#).

Take Action on Homelessness in Los Angeles **Help the South Park BID Alleviate Homelessness**



This year, City Council created the Homelessness and Poverty Committee, spearheaded by Councilmembers Jose Huizar and Marqueece Harris-Dawson, to address the ever-growing crisis of homelessness in Los Angeles. Community members are encouraged to attend these meetings and offer public comment on how homelessness is affecting you.

If you are interested in becoming more involved in the movement to help alleviate homelessness in Los Angeles, email Laura Hill, South Park BID Communications and Policy Manager, at laura@southpark.la.

To sign up for Homelessness and Poverty Committee meeting notifications, click [here](#).

DASH & LADOT Upgrades in Store *City Reviews Bus Systems After Extensive Survey*



After months of collecting community feedback, LADOT Transit Services Bureau is now reviewing DASH and other LADOT survey feedback. DOT hopes to finish the study and present recommendations to LA City Council by early 2016.

The South Park BID worked hard to engage the Downtown LA community to recommend a select list of improvements for the DASH routes, such as increased routes and frequency. To view the full list of BID recommendations, click [here](#).

The South Park BID thanks all who took the time to submit their recommendations.

LADOT is still accepting community feedback. For more information, click [here](#).

South Park Meeting Recaps *August & September Board and Policy Mtgs*



South Park August Board Meeting

The South Park Stakeholders Group hosted its quarterly Board Meeting on Thursday, August 27, 2015. Special guest speakers included Jessica Borek, Associate with Rodriguez Strategies, and Dave Whitton, who presented on a new restaurant in South Park, Prank Bar below Luma Lofts, with a potential grand opening in January 2016.

For more information, click [here](#).

South Park September DISI Meeting

On September 9, 2015, the South Park District Identity and Marketing Committee (DISI), a division of the South Park Board of Directors, met to discuss the proposed South Park Public Art Strategic Plan, the growing exposure of the new South Park website, the dismantling of the South Park app, and more.

For more information, click [here](#).

Homelessness & Poverty Committee Meetings

On September 9, 2015, LA City Council's Homelessness and Poverty Committee convened to discuss issues surrounding housing for the homeless. Community members voiced their concerns about the ever-growing issue of homelessness across Los Angeles. Some City Council members suggested that homelessness be declared a State-of-Emergency, while others recommended long-term solutions for the persistent crisis at hand.

For more information, click [here](#).

On August 26, community members convened at the Homelessness and Poverty Committee meeting at City Hall to discuss Section 56.11 of the Los Angeles Municipal Code related to the storage of personal property in the public's right-of-way including streets, sidewalks, and alleys. The community voiced opinions both for and against motion 56.11, and proposed amendments to motion 56.11, during public comment.

For more information, click [here](#).

| WeWork: CoWorking Office Space
Special Offers for South Park Stakeholders!



WeWork provides small businesses, startups, and freelancers with the workspace, community, and services they need to make a life, not just a living. From weekly events, personalized support, flexibility, and access to thousands of like-minded entrepreneurs around the world - WeWork is the perfect place to grow your business in the future.

An exclusive offer for South Park LA members: Get a free Trial Day at any of our [WeWork Locations](#) in Los Angeles or Santa Monica! To learn more about joining the community, email LA@wework.com or call 855.593.9675 and mention South Park.

Non-Profit Helps 1st Generation College Students

Kid City Hope Place Hosts Fundraiser



Kid City Hope Place, located in South Park LA, hosted its "Ultreya" fundraiser event on September 2, 2015. The funds support Kid City's continued efforts to provide resources for first-generation college students. Kid City is a program of the Los Angeles United Methodist Urban Foundation and First United Methodist Church of Los Angeles.

The BID was proud to attend the Ultreya event and help Kid City Hope Place realize their fundraising goal of \$30,000.

For more information, click [here](#).

Board Elections Open Until September 18

Interested in Serving on the South Park Board of Directors?

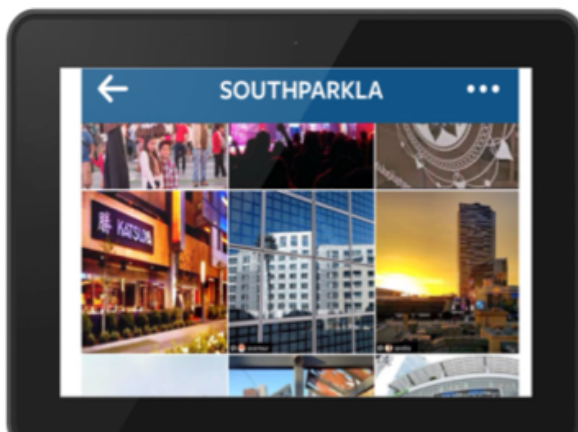


It is the time of year to nominate individuals to the South Park Stakeholders Group Board of Directors. It is the right of all property owners (and only property owners and their representatives) to nominate either themselves or their designee to fill one of the positions currently available on the Board. Property owners must be current with assessment payments as well.

To nominate yourself or others, please visit the SP [Board Elections](#) Page.

South Park BID's Interactive Social Media Wall

Stay Up-to-Date on South Park News and Events



The South Park BID launched a new, state-of-the-art social media wall as part of its refurbished website. To view the interactive social media wall, click [here](#).

@SouthParkLA

Follow and tag the South Park Business Improvement District (BID)'s official [Instagram](#) and [Twitter](#) at @SouthParkLA to stay connected to our community of entertainment, world-class dining, culture, and much more.

Facebook

Stay informed on street closures, news, promotions, events and other district happenings on the South Park BID's official [Facebook page](#).

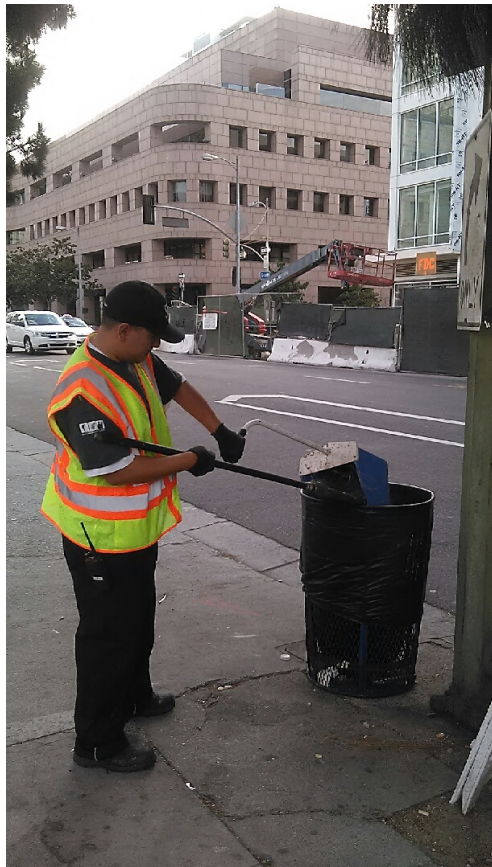
#SPDoesArt

The South Park neighborhood features multiple murals and other art forms on district infrastructure itself, and hosts a variety of cultural events. Tag the South Park BID's official art hashtag #SPDoesArt for all things art and culture.

#SouthParkLA

Tag the South Park BID's official hashtag, #SouthParkLA, to stay connected to the broader South Park community. Search the hashtag itself to view and read the exciting action of South Park and its neighbors, residents, and other stakeholders.

SP Clean Team's Monthly Focus *Maintenance Crews Keep South Park Clean*



Starting in 2015, South Park's Clean Team focuses on a monthly special project in order to increase the overall cleanliness of the neighborhood.

This month, the Clean Team focused on **cleaning alleys**.

Earlier this year, the Clean Team pressure-washed every trash can in the district, removed weeds from all local tree wells, removed graffiti, touched up walls with paint, and cleaned the utility boxes.

Stay tuned for information on special projects from the South Park BID Clean Team in the coming months.

[Have an idea for a special project? Let us know!](#)

Sign Up for New Meeting Notifications
All Are Welcome at SPBID Board and Committee Meetings



Sign up for South Park BID public meeting notifications today!

Once you have signed up for any or all notifications, you will receive reminders a few weeks and a few days before meetings, as well as a request for your RSVP. All SP Board and Committee meetings are open to the public. Feel free to tell your friends and neighbors, too.

New to South Park meetings? Our Board of Directors meetings handle district-wide topics and approve committee recommendations. The District Identity and Marketing (DISI) Committee discusses ideas for branding the district and special events, while the Clean/Safe Operations, and Enhanced Beautifications (SOBO) Committee focuses on keeping the district maintained and secure.

Email Priscilla Hsu, Operations Manager, at priscilla@southpark.la to request meeting notifications. We hope to see you soon!

The South Park BID was established in 2005, with the mission to continually support the unique living and commerce experience for its residents and businesses by facilitating a safe, clean, collaborative and wholesome environment.

South Park Business Improvement D

Admin & Field Office: (213) 663

24/7 Dispatch: (866) 560

1333 S Hope St | Los Angeles, CA 9

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